



idaction

2017 Advocating for Change Day



Setting the Stage: The Legislative Process



1. Introduction.



2. Committee.



3. Floor Vote.



4. Committee.



5. Floor Vote.



6. Amendments.



7. Governor Signature,



8. Becomes Law.

The most important story is yours.

- Introduce yourself.
- Tell them about your issue.
- Make it real – tell your story.
- Ask for something.
- Listen.
- Thank them.
- Follow up.



Stay focused and keep it simple.

- Two Minute Rule.
- Be really clear.
- Get to the point.
- Ask for action.
- Find common ground.
- Always say thank you.
- Always follow-up.



Finding Your Legislator: Senate



THE SENATE

DATE: 3/27/2015 TIME 11:30 am

TO: Sen. Zapp

SEAT NO: 6

MESSAGE:

Came to the Capitol today for
Advocating Change Day -
I would like to meet you.

Amy Campbell (Johnston) is at
the rear of the chamber and requests
to see you: in the lounge
 at the door

03/27/2015 11/11



Finding Your Legislator: House



HOUSE OF REPRESENTATIVES

Seat Number: 42

Representative: Highfill

Check if Appropriate:

Or Clerk:

Amy Campbell
(Name)

Of Johnston/Advocating Change Day
(Town, Company or Organization and Phone)

Select One

Is waiting to see you:

Has Attached Literature:

Has Left Message
(Write Message on Back)

Date: 4/22/2015 Time: 11:30 a.m.

Front Door



Follow up your conversations.



- Don't forget the Governor.
- Send a thank you note!
- Send photo to local newspaper.
- Follow up & follow through.
- Email and ask to be put on newsletter list.
- Write a letter to the editor.
- Volunteer on their campaign.

Advocacy starts (not ends) here.



- Show up & be visible.
- Don't give up – multiply!
- Build your own advocacy network.
- Plan your own Capitol event.
- Host a local event.
- Sponsor a candidate/legislative forum.
- Use the media.
- Tell your story in *infoNET*.
- Vote.
- **Stay involved & stay active!**

There is power in numbers.



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Resources for Advocates



www.idaction.org
www.infonetiowa.org